

3-Day Residential Workshop

Project Proposal Writing

18-20 July 2024



Course Concept:

Proposal writing is an art. Yes, Proposal writing involves creativity, influence, and strategic thinking, making it indeed an art form. It requires the ability to articulate ideas clearly, engage the reader's interest, and effectively communicate the value and feasibility of the proposed project or initiative.

Equally learning fundraising strategy is crucial for several reasons: Financial Sustainability, Resource Acquisition, Impact Amplification, Relationship Building with donors, supporters, and stakeholders, which can lead to long-term partnerships, collaborations, and support networks, Innovation and Adaptation must to evolve continuously to meet changing donor preferences, market conditions, and societal needs. Finally, organizational Growth enables organizations to expand their reach, enhance their programs, and increase their influence.

Understanding the art of proposal writing and fundraising strategies is essential for organizations and individuals seeking to impact their communities positively and beyond.

Training objectives:

- Enhance the skill to write a project proposal.
- Acquire appropriate skills to present the logic of fundable proposals.
- Know how to develop qualitative and quantitative Indicators for projects.

On completion of the training, the participants will be capacitated to:

- Analyze a problem and identify solutions.
- Develop logical connectivity among the different aspects of a proposal.
- Understand how to put into use logical framework for a project proposal.
- Design and customize the proposal according to the donor requirements
- Plan for different types of Projects: Integrated Community Development, Agriculture Programs and Children's programmes.



Who Can Participate?

Leaders and Promoters of NGOs / CBOs, Project Managers, Project Monitoring Staff, those responsible for writing project proposals as well as members of the fundraising team.

Facilitator: Dr Arumugam is a seasoned professional with more than 3 decades of distinguished development career and enriched experience @ Senior level management roles & managing multi-cultural teams at National and International Organizations, involving Project proposals appraisals, Program evaluations, Strategic Business / Program Planning & Development, Help for self-approaches, Private-Public-Partnership initiatives, Corporate Social Responsibility modalities.

Registration details:

Register here online to reserve your seat: https://forms.gle/AWR5sbdyLWDNs2qM9

Programme cost:

Rs.5000+18% (Inclusive of Food and Accommodation) per participant.

Discounted pricing is available for organizations sending 2+ participants.

Registration Deadline: 4th July, 2024.

For more details kindly visit <u>www.kkfindia.com</u> or write to <u>trainings.desk1@kkid.org</u> or call 9047698422.

We look forward to your registration.

Data Protection Policy:

Herewith I do agree that Karl Kübel Foundation for child & family (KKF), uses my contact details for event organization. My personal contact details such as name, address and email will only be used in the context of the given purpose as well as for information about the work of KKF. KKF will not transfer my data to third parties. In the framework of preparation of the event my contact details can only be handed over to co-initiators, if necessary. The consent is voluntary and can be withdrawn in future at any time. In such case, please, send us an email to the following address: info@kkid.org. By practicing your right of withdrawal we will delete your contact details immediately.