



## 2-Day Residential Workshop on Community Engagement Skills for Field Staff ( in Tamil )

19 – 20 September 2024

### Course Concept:

One of the most important and key roles played by the field staff is engagement with the community. In the changing scenario it is not an easy task to make the community to get engaged in the development programmes. The various contributing factors in this context in particular – the paradigm changes in the socio- economic-cultural and political spheres. It is also observed the change in the mindset of the community also has passed through a series of steps namely: Beneficiary - a receiver, Participant – a responsible stakeholder and finally a contributor by means of an accountable and responsible stakeholder. It is not so easy to make the community members to become a contributor. Hence an array of efforts is needed to make them to understand and proceed i.e., UP in the process

Against this backdrop the present attempt is designed to make the field workers to have a firsthand understanding on the following four elements as community engagement skills. The areas covered as making the community to get committed, ensure accountability, accept responsibility and exercise ownership over the resources and programmes for their development.

### Training objectives:

- To create an understanding about the changing scenario in the field and expectation of the community
- To learn techniques to make the community to become committed, accountable, responsible and ownership of the programmes for them.
- To develop the knowledge on use of modern techniques and engage other stakeholders in the process

### On completion of the training, the participants will be capacitated to:

- On successful completion of the programme the members will understand the real situation in the field and the expectation of the community
- The members will be able to adopt and practice different techniques to engage different sections of the community.
- The approach will be more inclusive – integrated and innovative
- Will be capable to handle situations in a more strategic manner
- Will have an multidimensional outlook and mainstream the activities as planned
- Community expectations and needs will be analysed and processed in a more sustained way.

### Who Can Participate?

Field Staffs of NGOs / CBOs, those responsible for coordinating the community engagement work.



### Facilitator:

Dr Umashankar Ganesan has been recognized as Master Trainer at the national level for NJJM and KRA. He has three decades of experience in the field of training and has evolved community-based development models which are still in practice. He is the key resource agency for national level training programmes of Government of India and several state governments, Language Proficiency – Context Clarity and Participatory Methods and use of various tools are found unique in his training programmes. A series of training modules are being prepared and shared by him in various languages. The core area is Community Based Development where the training context starts with context to methods to sustain. Highly interactive and innovative in sharing the idea makes everyone to feel that they are in the right track.

### Registration details:

Register here online to reserve your seat: <https://forms.gle/Zi8QfbfgcRUNs9Lg6>

### Programme cost:

Rs.3000+18% (Inclusive of Food and Accommodation) per participant.

**Registration Deadline: 10<sup>th</sup> September 2024.**

For more details kindly visit [www.kkfindia.com](http://www.kkfindia.com) or write to [trainings.desk1@kkid.org](mailto:trainings.desk1@kkid.org) or call **9047698422**.

**We look forward to your registration.**

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