Karl Kübel Foundation
for Child and Family

OPTIMIZING SOCIAL OPERATIONS RESEARCH (SOR) EXPERTISE

23–25 September 2024

Programme Objective:

Better glimpse of the Social Research Methods and leveraging various techniques to gather, extract insights, and inform decision-making thereby expanding the reach of the NGOs, CSOs and Corporate in the Community Development Field (Urban, Rural, Tribal, Fishery, and Marginalised and Vulnerable communities.

Programme Concept:

NGOs are finding it difficult to keep their team and envisioned programmes alive due to a serious lacuna in the technical expertise relating to Social Operations Research.As a result, the project formulation, appraisal, monitoring and evaluation skills of the Government, NGOs, CSOs and Corporate development team members are seriously stunted impacting on the decision making and quality of the investment plans prepared for the Community Development Interventions.

This training workshop aims to:

1. Identify strengths and weaknesses in the current practice of SOR
2. Recognize areas for improvement
3. Inform strategic planning and decision-making achieved through Social Operations Research (SOR).
4. Enhance organizational effectiveness and efficiency so that the agency can take a lead and leap forward.

SOR is becoming more and more significant today as a source of Project Planning, Implementing, management, Monitoring & Evaluation. This expertise supports the Government, NGOs, CSOs and Corporate development team members for enhancing the quality of the Community development programmes being implemented by various actors mostly facilitated by the NGOs.

Programme content:

The programme will take the participants through the following SOR methods:

- Community Needs Assessment (CNA)through Baseline study
- Preparing investment plans based on the CNA.
- Pre-feasibility study-Pre funding appraisal
- Project commissioning social impact study
- Project evaluation and social impact study
- Organisational appraisal study
- Monitoring & Evaluation study

This workshop facilitates the participants to acquire:

- ➢ Ability to access and handle the Government Schemes, CSR funding (Public & Private sector), and Local Donors& the local communities funds for development tasks.
- ➢ This training workshop gives right perception in the formulation and presentation of the community needs through scientific SOR methods.
- ➢ Advancing the knowledge on sustainable Development Goals (SDG) by developing by SOR methods.

The SOR Learning Outcome:

- A learning that helps you to Inform policy and decision-making around you
- Improve social interventions and programsthat you are currently doing or propose to do (Public & Private sector), and Local Donors & the local communities.
- Enhance community engagement and participation and innovating ways to influence the lives of the vulnerable around the project areas and sponsors sectoral interests.
- Acquire a mindset which makes you feel that you are part of a bigger social network than the cubicle of your corporate/NGO office.
- Learn better planning and OPERATIONS strategies through Social Operations Research (SOR).
- At the end of this programme, you feel youcould develop more effective and sustainable solutions through scientific application of SOR.

Language: English

Course faculties: Dr. Paul and Dr. Prema are highly experienced professionals in the field of Fundraising, policy research and analytical studies. Their work includes more than 60 Monitoring, Evaluation, Baseline, Community Needs Assessment, and Impact Assessment studies. They have a diverse range of project clients, including international organizations like the World Bank, ADB, UNDP, UNICEF, ILO, BMZ, and DFID, as well as national entities like CARITAS India, the State & Government of India, and various NGOs and INGOs

Who should attend this programme:

Executives from Corporate (public, private, CSR foundations), NGOs, Government, Consultants & Content Writers and other international organizations involved in fund raising.

Registration details:

Register here online to reserve your seat: **https://forms.gle/CcWWrRLwp3EN8D36A**

Programme cost: Rs.5000+18% per participant (incl. Food and Accommodation)

More discount pricing is for organizations sending 2+ participants.

Registration Deadline: 9th September 2024

For more details kindly visit <u>www.kkfindia.com</u> or write to <u>trainings.desk1@kkid.org</u> or call 9047698422.

We look forward to your registration.

Data Protection Policy: