



3-DAY RESIDENTIAL TRAINING PROGRAMME ON PROJECT PLANNING USING THE SOCIAL OUTCOME MAPPING

THIS ENCOUNTER ENABLES YOU TO ACCESS SOCIAL OUTCOME MAPPING
EXPERTIZE AND BE AN EFFECTIVE ORGANIZATION



DATES : (FOR THREE DAYS) IS SCHEDULED ON 20–22 FEBRUARY 2025

VENUE: Karl Kubel Institute for Development Education, Anaikatti Road, Mankarai, Coimbatore

PROGRAMME OBJECTIVE:

Better glimpse of designing Outcome mapping in the project planning and leveraging various techniques to gather, extract insights, and inform decision-making thereby expanding the reach of the NGOs, CSOs and Corporate in the Community Development Field (Urban, Rural, Tribal, Fishery, Marginalised and Vulnerable communities.

The Outcome mapping training equips you with a better reach out to the CSR, INGOs, Government and other Civil Service Organisation with the project concept visibility focusing on the clear transformational changes occurring to the communities.

PROGRAMME CONCEPT:

NGOs are slowly finding it difficult to keep their team and envisioned programmes alive due to a serious lacuna in the technical expertise relating to Project planning and Fund raising.

As a result, the project formulation, appraisal, monitoring and evaluation skills of the Government, NGOs, CSOs and Corporate development team members are seriously stunted impacting on the proposal showcasing and the fund-raising calibre.

An effective project plan helps to attract funding agency and donors.

This training workshop aims to:

1. Identify strengths and weaknesses in the current practice of Social Outcome Mapping (SOM) in to Project planning exercise done by the NGOs.
2. Recognize areas for improvement
3. Inform strategic planning and decision-making achieved through SOM.
4. Enhance organizational effectiveness and efficiency so that the agency can take a lead and leap forward.

SOM is becoming more and more significant today as a source of Project Planning, Implementing, management, Monitoring & Evaluation.

This expertise supports the Government, NGOs, CSOs and Corporate development team members for enhancing the quality of the Community development programmes being implemented by various actors mostly facilitated by the NGOs.

Social Outcome Mapping based Project Planning helps NGOs to present an impressive proposal for funding.

The Course Leader:

Dr. Paul and Dr. Prema are highly experienced professionals in the field of Fundraising, policy research and analytical studies. Their work includes more than 60 Monitoring, Evaluation, Baseline, Community Needs Assessment, and Impact Assessment studies. They have a diverse range of project clients, including international organizations like the World Bank, ADB, UNDP, UNICEF, ILO, BMZ, and DFID, as well as national entities like CARITAS India, the State & Government of India, and various NGOs and INGOs.

Register here online to reserve your seat: <https://forms.gle/rLd93jAKb5CVrFb3A>

Programme cost: Rs.5000+18% (Inclusive of Food and Accommodation) per participant.

Registration Deadline: 10th February 2025.

For more details kindly visit www.kkfindia.com or write to trainings.desk1@kkid.org or call 9047698422.

Data Protection Policy:

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